

# MySeed™ .com.au

My Choice!

The proven performer  
you can bank on



InVigor® T 4510 has been offering growers solid and dependable performance across a range of growing regions since it was first trialled in 2013. No wonder it's fast becoming the most popular TT hybrid on the market.

### So why choose InVigor T 4510?

- Higher yields and gross margins than other well-established TT hybrids.
- Great financial returns when compared to farmer-retained TTs (+\$223/Ha vs Bonito\*).
- Ideally suited to low-medium to medium rainfall areas – offering solid results in an average season and great results in a good one.

### Plus, enjoy all the MySeed program benefits:



#### Pay@Harvest™

Sow and grow this top performing InVigor variety and don't pay a cent until **Nov. 30, 2019**. See your agent or visit [myseed.com.au](http://myseed.com.au)



#### Replace MySeed™

Our seed replacement guarantee\*\* to help you offset risk in your program.

\*\* Terms and conditions apply. Visit [myseed.com.au](http://myseed.com.au) for details.

### SEED TREATMENT OPTIONS



Available with either:

**Jockey Stayer**

Or



A highly effective broad spectrum insecticide.

Vital early-season blackleg suppression.

Innovative new generation fungicide (SDHI).

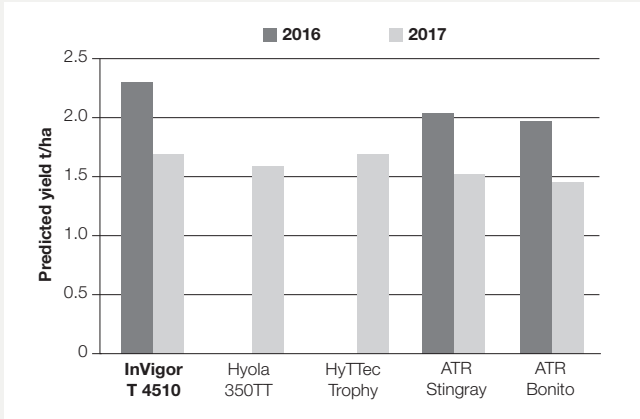
**BASF**  
We create chemistry

\*2016 data from all 26 NVT sites where all 3 varieties were grown. Bonito = \$7/kg + \$5/t EPR; InVigor T 4510 = \$26.5/kg.

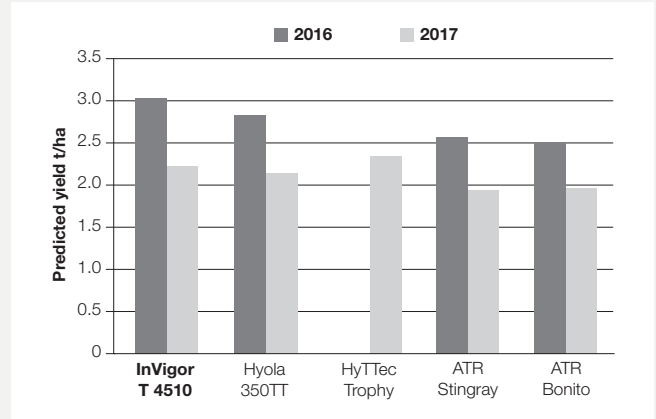
# InVigor<sup>®</sup> T 4510

## Delivers in early season areas and in the mid's too

The sensational results produced in the 2016 NVTs confirms InVigor T 4510 as the new benchmark for early-mid TT hybrids. For growers retaining open pollinated varieties, it's time to consider the switch to InVigor T 4510 to reap all its benefits.



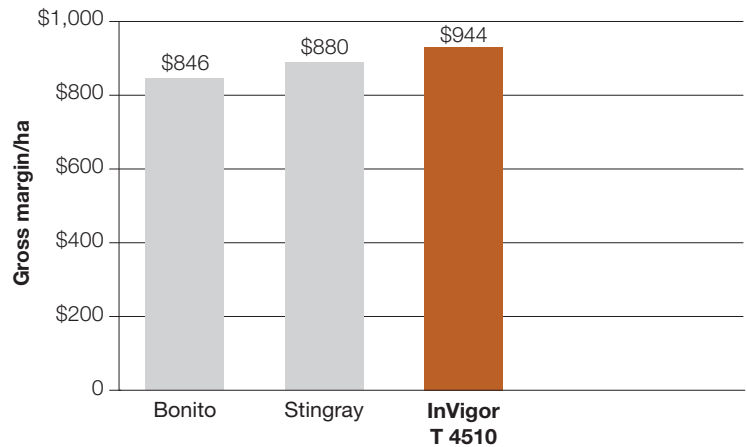
Hyola 350TT and HyTTec Trophy not tested in 2016.  
NVT early TT results 2016 & 2017.



HyTTec Trophy not tested in 2016.  
NVT mid TT results 2016 & 2017.

## Better returns than OP alternatives

Based on an average yield comparison of all early NVT sites across Australia in 2016 & 2017.  
Costs: OP = \$14/ha for purchase every 4 years, then \$3/ha/year for treatment and clean; InVigor T 4510 = \$65/ha. Sown at 2.5 kg/ha. Extra \$5/t EPR for Bonito.



[myseed.com.au](http://myseed.com.au)

BASF Australia Ltd. ABN 62 008 437 867. Level 12, 28 Freshwater Place, Southbank, Vic 3006.

The information and recommendations set out in this document are based on tests and data believed to be reliable at the time of publication. Results may vary, as the use and application of the products is beyond our control and may be subject to climatic, geographical or biological variables and/or developed resistance. Any product referred to in this document must be used strictly as directed, and in accordance with all instructions appearing on the label for that product and in other applicable reference material. So far as lawfully able to do so, BASF accepts no liability or responsibility for loss or damage arising from failure to follow such directions and instructions.

InVigor<sup>®</sup>, PodGuard<sup>®</sup> and Poncho<sup>®</sup> are registered trademarks of BASF. MySeed<sup>™</sup>, Estimate MySeed<sup>™</sup>, Reserve MySeed<sup>™</sup>, Replace MySeed<sup>™</sup> and Pay@Harvest<sup>™</sup> are trademarks of BASF. EverGo<sup>®</sup>, Jockey<sup>®</sup>, Stayer<sup>®</sup> are registered trademarks of the Bayer Group. Hyola<sup>®</sup> is a registered trademark of Advanta Seeds. HyTTec<sup>®</sup> is a registered trademark of Nuseed. Roundup Ready<sup>®</sup> and TruFlex<sup>®</sup> is a trademark of Monsanto Technology, LLC, Monsanto Australia Limited licensee.

**BASF**  
We create chemistry