

MySeedTM
.com.au

My Choice!

**Pod protection
when you need it most**



**NEW
LIMITED
SEED**

The next generation InVigor[®] R 4020P with PodGuard[®] is here – and it's been worth the wait.

So why choose InVigor R 4020P?

- Solid performance across low to medium rainfall areas with the added protection and yield building benefits of PodGuard.
- Reaches maturity quicker than the first PodGuard variety IH51RR, to better suit medium maturity growing regions across VIC and NSW.
- Outperforms key competitors' lines and offers yield improvements over IH51RR by up to 10%.
- Benefit from the PodGuard Paddock Advantage.

Plus, enjoy all the MySeed program benefits:



Pay@HarvestTM

Sow and grow this top performing InVigor variety and don't pay a cent until **Nov. 30, 2019**. See your agent or visit myseed.com.au





Replace MySeedTM

Our seed replacement guarantee**.

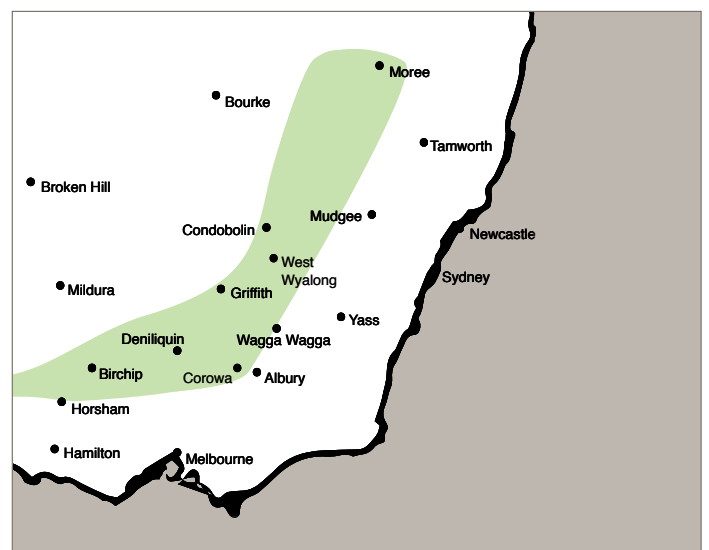
** Terms and conditions apply. Visit myseed.com.au for details.

VARIETY PROFILE

Herbicide tolerance:	 with 
Flowering maturity:	Early-Mid (4)
Blackleg rating:	R (with Jockey [®] Stayer [®] *)
Blackleg grouping:	TBC
Alternative to:	IH51RR, Hyola 404, 43Y23, 43Y29, 44Y27, Stingray, Bonito, GT53
Vigour:	Good
Oil:	Good
Plant height:	Medium – ideal for direct harvesting
Lodging resistance:	Excellent
PodGuard [®] :	Yes

* Expected rating.

IDEAL GROWING AREAS



SEED TREATMENT OPTIONS



Available with either:



Or



A highly effective broad spectrum insecticide.

Vital early-season blackleg suppression.

Innovative new generation fungicide (SDHI).

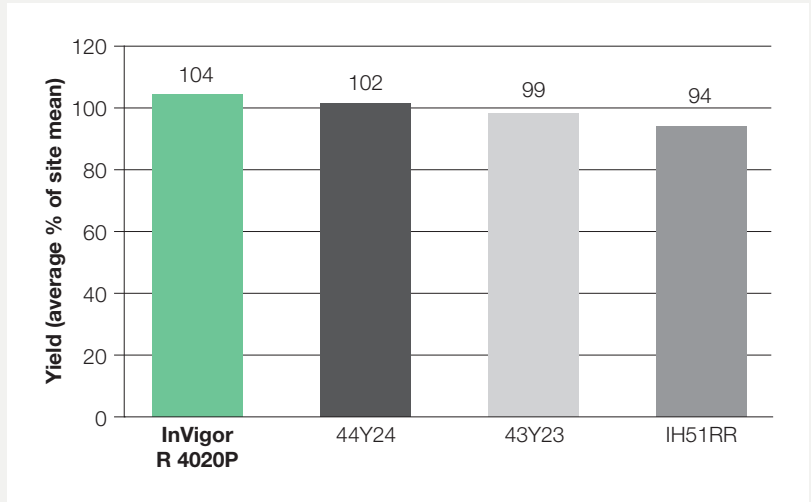
D-BASF
We create chemistry

InVigor[®] R 4020P

The best of both worlds

Solid yields and serious flexibility that only PodGuard can deliver.

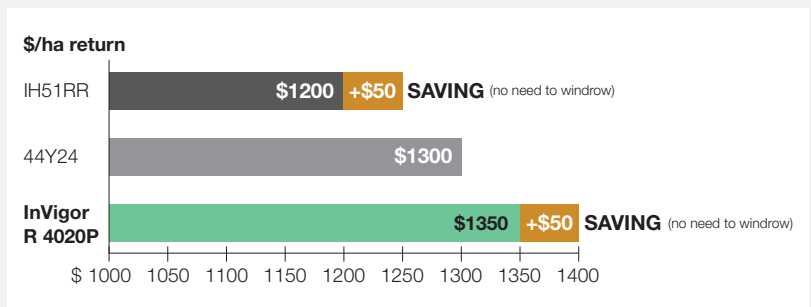
Data compiled from BASF breeding trials across key growing areas in NSW, VIC and WA (2017).



Top profits too...

Great returns with the added security of PodGuard.

Data compiled from BASF breeding trials across key growing areas in NSW, VIC and WA (2017).



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BASF
We create chemistry



**More flexibility.
Less risk. Secure yields.**

Canola without the compromises

Without the additional security and flexibility provided by PodGuard, growing and – especially – harvesting canola involves compromises at every stage. Windrowing and harvest timings are largely dictated by the risk of yield loss through pod shatter, meaning canola is often harvested before it reaches its peak potential.

PodGuard changes the whole equation.

With such a low risk and incidence of shattering, growers have the freedom to:



Plant additional canola with more time to harvest



Harvest more valuable crops first



Worry less about the threat of extreme weather



Wait until up to 90% colour change to windrow



Allow time for the whole paddock to mature



Direct-head rather than windrow

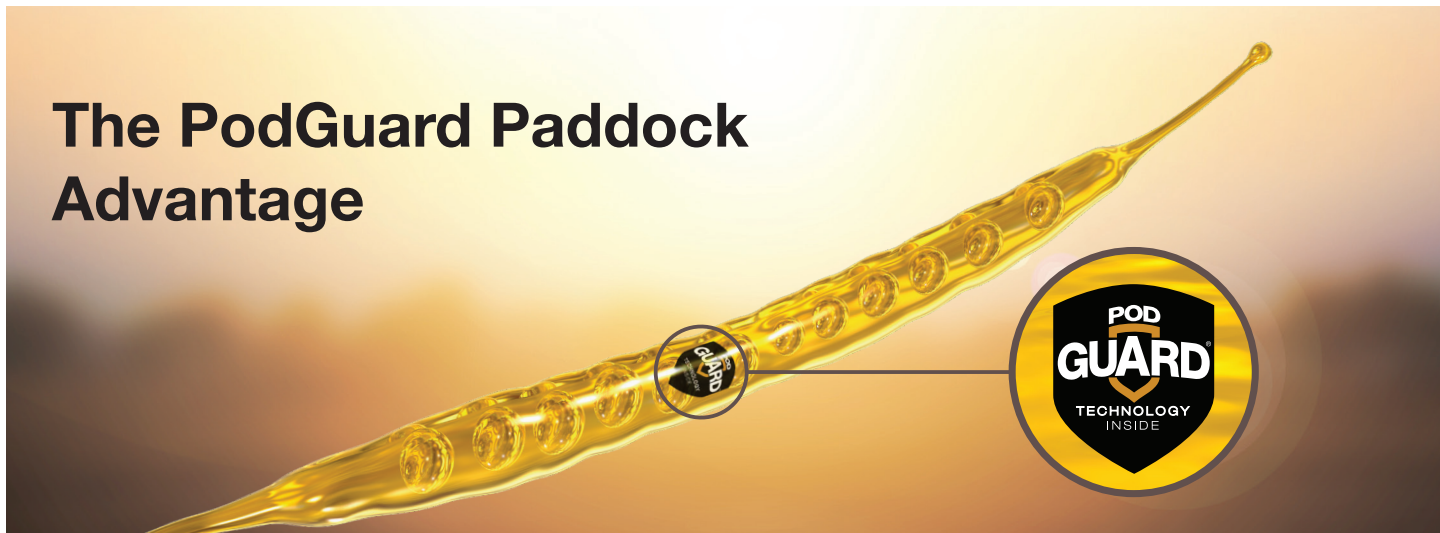


Enjoy the PodGuard Paddock Advantage



Rely on the pods being very secure

The PodGuard Paddock Advantage



In the paddock, PodGuard provided 13%* additional yield in 2016. Here's why.

While some level of 'routine' pod shattering occurs in nearly all canola crops, it often goes unnoticed. Pod shatter occurs:



1 When ripe pods over-mature while you harvest other crops.



3 During the windrowing process.



2 When part of a paddock matures more quickly than the rest.



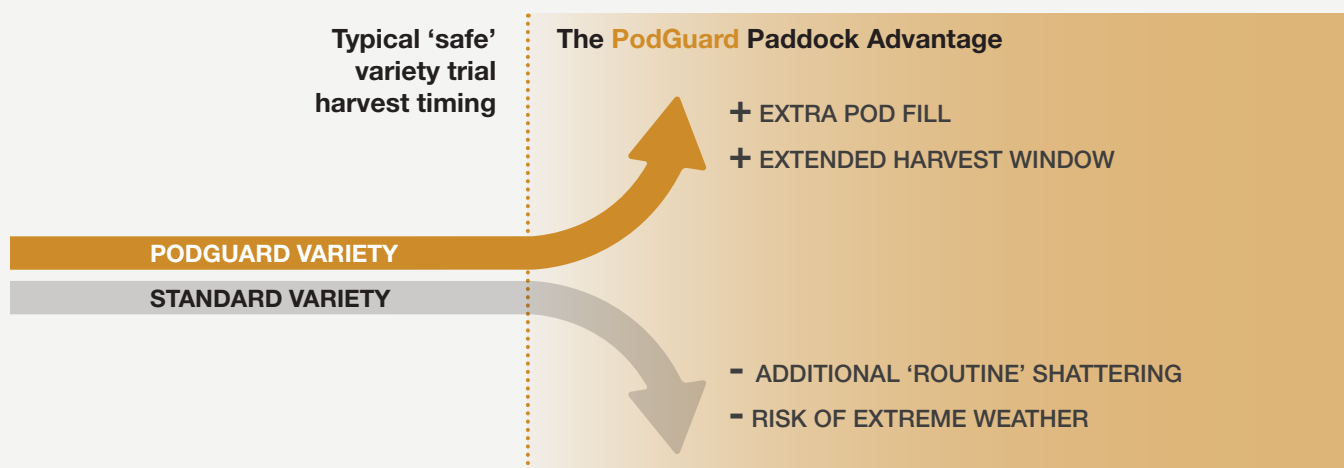
4 During harvesting, whether direct-heading or picking up windrows.

Variety trials are normally desiccated and harvested at 'safe' timings that suit shattering varieties but are typically too early to show the full advantages of PodGuard.

In 2016, we collected data from growers that showed an average difference between NVT results and the commercial crop yields of PodGuard varieties of +13%.

This additional yield provided by a reduced prevalence of pod shatter has been termed the 'PodGuard Paddock Advantage'.

The PodGuard Paddock Advantage at a glance



* In both years, paddock demonstration trials involving PodGuard varieties – 26 trials including IH51RR in 2015, 19 trials including both IH51RR & InVigor R 5520P in 2016 – were compared with NVT results in the same parts of Australia involving these PodGuard lines versus competitor lines. The results confirmed the anecdotal evidence that yields for PodGuard varieties improve in the paddock compared to small plot variety trials.